



Media Advisory

For more information, please contact:

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FOR IMMEDIATE RELEASE

FOOD BANK PARTNERS WITH INTERNATIONAL FOOD WASTE ACTIVISTS TO SHINE LIGHT ON FOOD WASTE EPIDEMIC

Three Events Across the City will Draw Thousands

Washington, D.C. 5/13/16 – Thousands of food waste warriors will join forces with the Capital Area Food Bank and others to highlight the growing problem of food waste at free events next week. The food bank is a leader in food waste reduction – of the 44 million pounds of food it distributed last year, 33 million was diverted from landfills. Next week, the CAFB will be joined by international leaders in urging the public to make a change in the American food system that reduces the 40% of food wasted annual in this country.

“Reducing food waste is in our organizational DNA,” said Nancy E. Roman, President and CEO of the Capital Area Food Bank. “As we’re getting food onto the tables of families who need it, we’re also keeping a lot of good food from going to landfills”.

All of the following events are free and open to the public; details and registration available at capitalareafoodbank.org/food-waste-events/. RSVP for all events to Kirsten Bourne, CAFB Director of Marketing (kbourne@capitalareafoodbank.org / 202-644-9861)

- **Movie in the Garden: Screening of Internationally Acclaimed [Just Eat It](#)**
Tuesday, May 17
Capital Area Food Bank Urban Demonstration Garden, 7:30pm – 9:15pm
Who: International food waste activist [Tristram Stuart](#) (Feedback UK); Amanda Marino (Garden Manager, CAFB); Molly McGlinchy (CAFB Food Resources Director, named one of [50 Under 50 Innovative Leaders Transforming Metro DC’s Food System](#))

- **Feeding the 5,000**
Wednesday, May 18
Ronald Reagan Building and International Trade Center, 11:00am – 4:00pm
[Feedback](#), together with a coalition of partners, will provide 5,000 members of the public with a delicious, free feast, sourced entirely from fresh top-quality produce that would have otherwise been wasted.

Who: Capital Area Food Bank President & CEO Nancy Roman; CAFB nutritionist Jodi Balis (will demonstrate on-stage preparation of recipe that minimizes food waste in the home kitchen); Feedback; The Rockefeller Foundation; DC Central Kitchen; Campus Kitchen Projects; EPA; USDA; UNEP; DC Department of Energy & Environment; DC Food Policy Council; DC Department of Public Works; DC Food Recovery Working Group; DC Greens;

Dreaming Out Loud; NRDC; National Consumers League; FruitCycle/We Bake It Together; Means Database; Community Food Rescue; Food Recovery Network

➤ **Organic Waste Summit**

Wednesday, May 18

Ronald Reagan Building and International Trade Center, 1:00pm – 5:30pm

Who: Molly McGlinchy, CAFB Food Resources Director named one of [50 Under 50 Innovative Leaders Transforming Metro DC's Food System](#), to present at 2:30

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About the Capital Area Food Bank

The Capital Area Food Bank is the largest organization in the Washington metro area working to solve hunger and its companion problems: chronic undernutrition, heart disease and obesity. By partnering with nearly 450 community organizations in DC, Maryland and Virginia, as well as delivering food directly into hard to reach areas, the CAFB is helping 540,000 people each year get access to good, healthy food. That's 12 percent of our region's mothers, fathers, sons, daughters, sisters, brothers, and grandparents. To learn more, visit: capitalareafoodbank.org, or find the Capital Area Food Bank on Facebook at facebook.com/CapitalAreaFoodBank, and Twitter at [@foodbankmetrodc](https://twitter.com/foodbankmetrodc).

About Feedback

Feedback is a non-profit environmental organization that campaigns to end food waste at every level of the food system. Feedback catalyzes action on eliminating food waste globally, working with governments, international institutions, businesses, NGOs, grassroots organizations and the public to change society's attitude toward wasting food.