



Press Release

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Smithfield Foods and THEALUMRUN™ Team Up with Capital Area Food Bank to Fight Hunger in the Washington Metro Region

WASHINGTON, D.C. – March 20 2015 – THEALUMRUN™, the premier national road race series focused on college and university alumni, students and sports fans, debuts in Washington, D.C., March 29, 2015 with runners from over 150 schools. The day before the race, however, prospective runners from rival schools will come together as friends to help fight hunger in the Washington metro region.

THEALUMRUN™ and Smithfield Foods, a global food company and an official sponsor of THEALUMRUN™, have partnered with Capital Area Food Bank to help feed families, children and seniors struggling with hunger throughout the region. “We at Smithfield are excited to partner with THEALUMRUN to bring this 10,000-pound protein donation to the Capital Area Food Bank as part of our Helping Hungry Homes program, which will provide more than 40,000 servings of protein to families in the Washington, D.C. area,” said Dennis Pittman, Smithfield’s Senior Director of Corporate Communications and Public Affairs. “We established the Smithfield Foods Helping Hungry Homes program in 2008, and have since donated more than 26 million servings of protein just like this across the country. As a large employer in Virginia, we are proud to support our neighbors in D.C., and provide wholesome nourishment to the communities where our employees and customers work and live.”

“Our partnership with Smithfield Foods and Capital Area Food Bank gives Alumrunners an opportunity to have a positive impact on their communities while deepening their collegiate bonds during THEALUMRUN Weekend,” said Craig Dixon, Co-Founder of THEALUMRUN™. “We appreciate Smithfield’s commitment to support hungry families in Greater Washington. We also appreciate the Alumrunners who have volunteered their time at Capital Area Food Bank. Our Day of Service is oversubscribed. We are going to have a great weekend of competition and fun.”

About Smithfield Foods

Smithfield Foods is a \$14 billion global food company and the world's largest pork processor and hog producer. In the United States, the company is also the leader in numerous packaged meats categories with popular brands including Smithfield®, Eckrich®, Farmland®, Armour®, Cook's®, Gwaltney®, John Morrell®, Kretschmar®, Curly's®, Carando®, Margherita® and Healthy Ones®. Smithfield Foods is committed to providing good food in a responsible way and maintains robust animal care, community involvement, employee safety, environmental, and food safety and quality programs. For more information, visit www.smithfieldfoods.com and www.smithfieldcommitments.com.

About THEALUMRUN™

THEALUMRUN™ is the only premium national road race series focused on university alumni, students and sports fans that combines multi-university 5K and 10K-distance road races with homecoming-style social, entertainment and wellness experiences. At THEALUMRUN™, homecoming comes to you! For more information, or to register for THEALUMRUN™, visit www.thealumrun.com.

About Capital Area Food Bank

The Capital Area Food Bank is the largest hunger relief organization in the Washington metro area serving over 530,000 people through direct food distribution programs and a network of 500 partner agencies. This year, the Capital Area Food Bank distributed 42 million pounds of food – the equivalent of 35 million meals – including 17.5 million pounds of fresh fruits and vegetables. A member of Feeding America, CAFB takes a comprehensive approach to addressing hunger by increasing access to nutritious food, initiating change through skill-building and advocacy, and creating sustainability with outreach and training for those at risk of hunger. To learn more, visit: www.capitalareafoodbank.org, or find the Capital Area Food Bank on Facebook at [facebook.com/ CapitalAreaFoodBank](https://facebook.com/CapitalAreaFoodBank), and Twitter at [@foodbankmetrodc](https://twitter.com/foodbankmetrodc).

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