



## Media Advisory

For more information, please contact:

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FOR IMMEDIATE RELEASE

### Thousands of Children to Receive Meals by Bus This Summer *Capital Area Food Bank & Shoppers served 5,700 meals last summer to families cut off from food*

**Alexandria, VA (6/25/16)** — Summer months mean hunger for a quarter of the children – over 45,000 boys and girls - living in Fairfax County, where regular school meals are no longer available.



The Capital Area Food Bank and Shoppers® Food & Pharmacy are setting out to fix that by operating a mobile bus to get nutritious meals where they're most needed.

“A lot of unmet hunger is in places that are hard to get to,” said CAFB President and CEO Nancy E. Roman. “Our bus reaches those kids.”

Shoppers' (SuperValu's) generous donation of \$150,000 allowed CAFB to launch a Mobile Feeding Bus in summer 2015. Over the course of 10 weeks, the bus served 5,715 meals on weekdays to children in Manassas, Dumfries and Woodbridge. “Hunger continues to be a major concern in our communities and this mobile feeding program is a wonderful way to ensure children are receiving at least one healthy meal each day,” said Bob Gleeson, President of Shoppers. “We're proud to collaborate with the Capital Area Food Bank as they continue to create innovative programs to help address hunger in our communities.”

In its first year of operation, the program was covered by the Washington Post, WAMU and NBC 4 TV among others. Just last month Shoppers' renewed their commitment to bringing meals to children during the summer with a \$75,488 donation.

**Representatives from Shoppers and the Capital Area Food Bank will celebrate this commitment at the launch of the bus's second year on Saturday, June 25<sup>th</sup>.** Media and the public are invited to attend; details for Saturday's kick-off event are as follows:

**When:** Saturday, 6/25, 2016

11:30 am – 12:30pm: Remarks by Jennifer Newport (Manager/Community Relations, Shoppers, Jeff Bleichner Vice President - Operations, Shoppers), Nancy E. Roman



(President and CEO, Capital Area Food Bank), Myra Orellano, Audubon)

12:30– 1:30pm: Ribbon cutting and photo opportunities

1:30 - 2:30 pm: Meals served to children residing at Audubon Mobile Homes (7930 Audubon Ave., Alexandria, VA 22306)

**Where:** Store 2641  
Shoppers Food & Pharmacy,  
7660 Richmond Highway,  
Alexandria, VA 22306

Media interested in attending can contact Jennifer Newport of SHOPPERS at [jennifer.j.newport@supervalu.com](mailto:jennifer.j.newport@supervalu.com) (301-306-8715) or Kirsten Bourne of the Capital Area Food Bank at [kbourne@capitalareafoodbank.org](mailto:kbourne@capitalareafoodbank.org) (202-644-9861).

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### **About the Capital Area Food Bank**

The Capital Area Food Bank is the largest organization in the Washington metro area working to solve hunger and its companion problems: chronic undernutrition, heart disease and obesity. By partnering with nearly 450 community organizations in DC, Maryland and Virginia, as well as delivering food directly into hard to reach areas, the CAFB is helping 540,000 people each year get access to good, healthy food. That's 12 percent of our region's mothers, fathers, sons, daughters, sisters, brothers, and grandparents. To learn more, visit: [capitalareafoodbank.org](http://capitalareafoodbank.org), or find the Capital Area Food Bank on Facebook at [facebook.com/CapitalAreaFoodBank](https://facebook.com/CapitalAreaFoodBank), and Twitter at [@foodbankmetrodc](https://twitter.com/foodbankmetrodc).

### **ABOUT SHOPPERS® Food & Pharmacy**

SHOPPERS® Food & Pharmacy, part of the SUPERVALU family of grocery stores, offers consumers in Baltimore, northern Virginia and Washington, D.C., a full-service supermarket with the finest quality and largest variety of fresh produce, USDA Choice beef, family pack meats, fresh seafood and steamed shrimp, as well as hot foods, salad bars and full-service pharmacies. With 56 stores in its banner, SHOPPERS targets the price-conscious consumers offering over 30,000 everyday low prices and a commitment to save up to 15 percent or more every day with no card needed. For more information, please visit [www.shoppersfood.com](http://www.shoppersfood.com).