



Media

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NEWS CONFERENCE: FOOD BANK ANNOUNCES CRACKDOWN ON JUNK FOOD

- WHAT:** The Capital Area Food Bank has embarked on a massive effort with leading local retailers to improve its food supply. It will shortly announce the rationale for its recent decision to stop accepting full calorie soda, left-over holiday candy, and sheet cake from retailers as part of a broader effort to improve its food stream.
- WHEN:** Tuesday, July 19, 2016
11:45 a.m.
- WHERE:** Capital Area Food Bank—Bedford Falls Foundation Distribution Center
4900 Puerto Rico Ave. NE
Washington, DC 20017
- WHO:** Capital Area Food Bank President & CEO Nancy E. Roman; Giant Food President Gordon Reid; and Shoppers Food and Pharmacy President Bob Gleeson will be available for photo opportunities and interviews.
- WHY:** The Capital Area Food Bank serves 12% of the region's total population. Nearly half of those served by the food bank have high blood pressure or live with someone who does, and another quarter are diabetic or living with a diabetic. The CAFB is committed to providing a balanced offering of foods to those it reaches, contributing to community wellness.
- *USA Today* ([full article](#))
 - *Guardian* ([full article](#))
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The Capital Area Food Bank is the largest organization in the Washington metro area working to solve hunger and its companion problems: chronic undernutrition, heart disease and obesity. The CAFB distributes 45 million pounds of food per year, fully one third of which is produce. By partnering with nearly 450 community organizations in DC, Maryland and Virginia, as well as delivering food directly into hard to reach areas, the CAFB is helping 540,000 people each year get access to good, healthy food. That's 12 percent of our region's mothers, fathers, sons, daughters, sisters, brothers, and grandparents. To learn more, visit: capitalareafoodbank.org, or find the Capital Area Food Bank on Facebook at facebook.com/CapitalAreaFoodBank, and Twitter at [@foodbankmetrodc](https://twitter.com/foodbankmetrodc).